

UGA Office of the President

**Vice President for Marketing & Communications  
and Chief of Staff to the President**

Kathy R. Pharr

**Assistant to the President  
and University Spokesperson**

Rod Guajardo

**Assistant Vice President & Chief of Staff**

Angela Hurt

**Assistant Vice President & Chief Operating Officer**

Fran Burke

Executive  
Account Manager  
Vacant

Senior Project  
Manager  
Brittney Wurdeman

Research Communications  
Manager  
Leigh Hataway

Internal Communications  
Manager  
Krista Richmond

Visitors Center  
Director  
Eric Johnson

Open Records  
Manager  
Bob Taylor

Visitors Center  
Assistant Director  
Natalie Mann

Associate Director for Operations & IT  
Brandon Maher

IT Specialist  
Brian Bray

DAM Manager  
Rick O'Quinn

Administrative  
Operations Specialist  
Jeff Thompson

WUGA News  
Director & Reporter  
Alexia Ridley

WUGA  
Program Director &  
Content Strategist  
Lara Dua-Swartz

WUGA Senior  
Content Producer  
Emma Auer

WUGA Production &  
Operations Director  
Daniel McDonald

WUGA Radio  
Engineer  
Vacant

WUGA  
Development & Traffic  
Coordinator  
Vacant

Associate Director for  
Finance & Human Resources  
Jennifer Kesler

Senior  
Marketing Professional  
Kipp Mullis

Office Manager &  
Accounting Specialist  
Alexis Young

Administrative  
Assistant  
Annie Gibbons

**Senior Director for Integrated Marketing & Brand Strategy**

Leslie Colvin

Marketing & Communications  
Analyst  
Sarah Smith

Assistant Director of  
Digital Marketing  
Jamie Lewis

Senior  
Web Developer  
Zach Alig

Web  
Developer  
Robert Slocumbe

Senior Social Media  
Content Strategist  
Chloe Calvert Hicks

Social Media  
Coordinator  
Morgan Wynn

Executive Content  
Editor  
Aaron Hale

Marketing  
Copywriter  
Jayne Roberts

Content  
Strategist  
Ben Allee

**Senior Director for Integrated Creative Services**

Lisa Robbins

Assistant Director of  
Print & Digital Design  
Lindsay Robinson

Creative Design  
Specialist  
Whitney Mathisen

Creative Design  
Specialist  
Andrea Piazza

Creative Design  
Specialist  
Kaiya Plagenhoeft

Assistant Director of  
Photography  
Andrew Tucker

Senior Photographer  
Dorothy Kozlowski

Senior Photographer  
Chamberlain Smith

Senior Photographer  
Billy Schuerman

Assistant Director of  
Videography  
Corey O'Quinn

Video Specialist  
Krista McKinney

Videographer  
Cade Massey

Videographer  
Thomas Abercrombie

**Senior Director for Integrated Media Communications**

James Hataway

Managing Editor for  
Integrated Media Communications  
Hannah Gallant

Assistant Director of  
Media Relations  
Vacant

Senior Broadcast &  
Film Manager  
Christopher Childs

Staff Writer  
Vacant

Media Relations  
Specialist  
Savannah Peat

Georgia Magazine  
Editor  
Eric Rangus

## UGA Marketing & Communications Org Structure

1. Kathy R. Pharr – Vice President for Marketing & Communications and Chief of Staff to the President
  - a. Assistant to the President and University Spokesperson: Rod Guajardo (UGA Office of the President)
  - b. Assistant Vice President & Chief of Staff: Angela Hurt
    - i. Executive Account Manager: Vacant
    - ii. Senior Project Manager: Brittney Wurdeman
    - iii. Research Communications Manager: Leigh Hataway
    - iv. Internal Communications Manager: Krista Richmond
    - v. Visitors Center Director: Eric Johnson
      1. Visitors Center Assistant Director: Natalie Mann
    - vi. Open Records Manager: Bob Taylor
  - c. Assistant Vice President & Chief Operating Officer: Fran Burke
    - i. Associate Director for Operations & IT: Brandon Maher
      1. IT Specialist: Brian Bray
      2. DAM Manager: Rick O’Quinn
      3. Administrative Operations Specialist: Jeff Thompson
      4. WUGA News Director & Reporter: Alexia Ridley
      5. WUGA Program Director & Content Strategist: Lara Dua-Swartz
        - a. WUGA Senior Content Producer: Emma Auer
      6. WUGA Production & Operations Director: Daniel McDonald
      7. WUGA Radio Engineer: Vacant
      8. WUGA Development & Traffic Coordinator: Vacant
    - ii. Associate Director for Finance & Human Resources: Jennifer Kesler
    - iii. Senior Marketing Professional: Kipp Mullis
    - iv. Office Manager & Accounting Specialist: Alexis Young
    - v. Administrative Assistant: Annie Gibbons
  - d. Senior Director for Integrated Marketing & Brand Strategy: Leslie Colvin
    - i. Marketing & Communications Analyst: Sarah Smith
    - ii. Assistant Director of Digital Marketing: Jamie Lewis
      1. Senior Web Developer: Zach Alig
        - a. Web Developer: Robert Slocumbe
      2. Senior Social Media Content Strategist: Chloe Calvert Hicks
        - a. Social Media Coordinator: Morgan Wynn
    - iii. Executive Content Editor: Aaron Hale
      1. Marketing Copywriter: Jayne Roberts
      2. Content Strategist: Ben Allee
  - e. Senior Director for Integrated Creative Services: Lisa Robbins
    - i. Assistant Director of Print & Digital Design: Lindsay Robinson
      1. Creative Design Specialist: Whitney Mathisen
      2. Creative Design Specialist: Andrea Piazza
      3. Creative Design Specialist: Kaiya Plagenhoef
    - ii. Assistant Director of Photography: Andrew Tucker
      1. Senior Photographer: Dorothy Kozlowski
      2. Senior Photographer: Chamberlain Smith

- 3. Senior Photographer: Billy Schuerman
  - iii. Assistant Director of Videography: Corey O'Quinn
    - 1. Video Specialist: Krista McKinney
    - 2. Videographer: Cade Massey
    - 3. Videographer: Thomas Abercrombie
- f. Senior Director for Integrated Media Communications: James Hataway
  - i. Managing Editor for Integrated Media Communications: Hannah Gallant
  - ii. Assistant Director of Media Relations: Vacant
    - 1. Senior Broadcast & Film Manager: Christopher Childs
    - 2. Staff Writer: Vacant
    - 3. Media Relations Specialist: Savannah Peat
  - iii. Georgia Magazine Editor: Eric Rangus